

**Minutes of the  
DIB Aesthetic Committee  
Thursday, November 17, 2016  
2:00 p.m.**

- I. Call to Order - Mr. Peacock called the meeting to order at 2:00 pm.
- II. Ongoing Activities
- a) Introductions of members
  - b) Mr. Peacock provided overview of District and mission of the committee
  - c) Mr. Peacock reviewed DIB Boundaries and explained potential for future expansion.
  - d) Mr. Peacock expounded on the History of the RFQ and selection process
  - e) Mr. Peacock explained to Jerry Pate Design Team that we are looking for more than plants and flowers
  - f) Mr. Peacock introduced DeeDee Davis as the Chair for this committee
  - g) Discussions were held on next steps
  - h) Mr. Dana stated that next step would be to develop a Master Plan
    - i. Mrs. Davis requested the Master Plan be broken out into phases
    - ii. Mrs. Davis suggested that Jefferson Street Mural be the 1<sup>st</sup> area of focus
    - iii. Mr. Wiggins suggested public impact / input meeting
    - iv. Mr. Peacock requested that the Pate team also put focus on the main artery / entry points into the district to ensure a visually difference when people enter.
  - i) Mr. Dana stated that a complete Master Plan will take months or up to a year to fully develop. Although, the points of high priority identified can be segregated out and completed more quickly.
  - j) Mr. Dana requested an executed contract for on-going services for his team to begin developing the plans.
  - k) Mr. Peacock and Mrs. Dees agreed to get a contract to Mr. Dana as soon as possible.
  - l) Mr. Peacock requested the priority list consist of:
    - #1 Plan for Jefferson Street Garage by 12/6/16
    - #2 Plan for Jefferson Street
    - #3 Master plan to include Belmont DeVilliers as a subset & remove work already completed on Jefferson
  - m) Mr. Dana will work with DIB staff to schedule public meeting
  - n) DIB to appoint staff responsible for monitoring and maintenance
  - o) DIB to earmark funding to cover on-going maintenance required once project is completed

NOTE: The DIB Aesthetic Committee will hold meetings as needed. The meetings are held in the Public Meeting Room #1 of the Bowden Building, 120 Church Street, Pensacola, Florida 32502.