



Board of Directors Meeting
August 8, 2017
7:30am – 9:00 am
J. Earle Bowden Bldg., Room 1

AGENDA

1. Call to Order
 - a. Meeting was properly noticed
 - b. Approval of Meeting Agenda for August 8, 2017
 - c. Approval of Minutes from the July 11, 2017 Meeting

2. On-Going Business
 - a. Committee Reports
 - i. Parking & Traffic
 - ii. Special Events
 1. Repast
 2. Event Sponsorships
 - iii. Finance
 1. Update on new committee

 - b. Ongoing Initiatives
 - i. Downtown Ambassador Program
 1. Program update
 2. Pathways for Change collaboration
 3. Capital Equipment needs
 4. Launch date discussion
 - ii. Downtown Pensacola Alliance
 1. Program update
 2. Review bylaws
 3. Launch date
 - iii. Jerry Pate Design Master Plan Review
 1. Proposal review
 2. Budgeting options
 - iv. Jefferson Garage Landscape update
 1. Project review
 - v. Jefferson St. Garage trash compactor
 1. Cost estimates
 2. Funding Sources
 3. Potential project start date



- vi. First City Light Festival
 1. Contract and Budget Review
 2. Program funding
3. Executive Director's Report
 - a. FY17-18 Budget Review
 - b. Long Range Management Plan
 - i. Executive Director's Plan
4. New Business
 - a. 2017 Annual Meeting
 - i. Determine event date
 - ii. Establish event budget
 - iii. Review potential locations
 - b. Downtown Perception Study
 - i. Determination of need
 - ii. Program review
 - c. September Board Meeting Schedule
 - i. Determine date for September
 - d. July Performance Review
5. Public Comment
6. Adjournment

**Next Board meeting: Sept 5, 2017, 7:30am – 9:00 am
J. Earle Bowden Bldg., Room 1**