

## MINUTES

### Parking & Traffic Committee Meeting July 11, 2019

Members present: Mark Bednar, Chairman  
Danny Zimmern, Kevin Lehman, Clay Roesch,  
Cheryl Young (via telephone)  
Lissa Dees, Executive Director

Call to order: The meeting was called to order by Chairman Bednar at 4:30 p.m.

- a) Mrs. Dees confirmed the meeting was properly noticed.
- b) Proposed meeting agenda approved unanimously.
- c) Approval of minutes of the June 11, 2019, meeting tabled until the next meeting.

#### Ongoing Business:

Exec. Dir. Dees updated the committee on the following matters:

- a) JSG spalling repair – Staff is attempting to obtain a second quote.
- b) JSG entrance landscaping/painting is complete.
- c) JSG lighting is complete.
- d) JSJ elevator camera is complete.
- e) JSG pay station hardwire is complete.
- f) JSG ECUA water leak has been remedied and is complete.
- g) Removal of broken lollipops is complete
- h) City Council report was provided and is complete.
- i) West side enforcement hour change has been implemented and is complete
- j) Three additional pay stations were installed and is complete.
- k) Tarragona lot contract is complete.
- l) Escambia County Garage – Public records request information was furnished. Once it is placed on the council agenda, staff will attend the meeting and answer any questions.
- m) Citation collection letter legal changes – Mr. Stebbins will meet with Complus to ensure they understand the collection practices and the proper wording to go in the letter.
- n) Fourth full-time parking ambassador has been hired and will begin on July 29.
- o) City sign – Data gathering still in progress.

#### New Business

- a) 2020 Plan
  1. DIB staff must submit to the City by July 15 its plan for parking for the next year.
  2. Ms. Dottie Dubuisson suggested that the report consist of a statement that DIB will continue with its existing plan until direction is received from the City representatives in a formal format from the Mayor's office. Member Lehman concurs.

3. Member Zimmern shared his idea of converting streets to pay-to-park with new equipment at a cost of \$600K.
  4. Member Lehman believes the price of parking tickets needs to increase exponentially with the number of tickets.
  5. Mrs. Dees asked that all prospective changes to the report be suggested prior to its submission.
- b) 2018/2019 parking management revenue/expense comparison - discussed.

Additional item:

- c) Motion made, seconded, and carried unanimously that the following be placed on the DIB agenda: Approval to add Kevin Lehman as a permanent DPMD committee member.

Financial Report

- a) June financials – approved unanimously.
- b) 2020 budget - approved unanimously.
- c) Reserve Fund CDs – completed.

Public Comment

- a) Consultant support presentation
  1. Mr. Greg Darden gave a presentation of the consulting services he could offer, his visions for improving parking, suggestions for working with City Council, and clarified what would be included in his stated rate of \$1,500 per month for an estimated 12 to 16 months.
  2. Much discussion ensued. Several committee members voiced their concern that representatives of the City rarely attend DIB/DPMD meetings and are unaware of topics of discussion or decisions made.
  3. Mr. Darden suggested that since it is difficult to get senior City officials to attend meetings, a one-voice strategy should be considered: That the board and committee pass along their direction to Exec. Dir. Dees, validate to the City that she is our director and she has our voice of support, and direct the City to meet with her and allow her to facilitate matters on behalf of DIB.
  4. DIB Chairman Carro asked Mr. Darden to provide a report of consulting services he has performed in the past, to assist DIB in deciding whether to retain him.
  5. Mrs. Dees expressed her strong desire that the Board, Committee, City, and Mayor begin to make compromises and work together for the betterment of all.
- b) Public comment received from Dottie Dubuisson

Adjournment:

The meeting was adjourned at 6:50 p.m.