

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting
Tuesday, September 24, 2019, 7:30 a.m.

Attendance:

Chairman Michael Carro, Kevin Lehman, Adam Cobb, Jean Pierre N'Dione, Patti Sonnen, Councilwoman Ann Hill, *Ex Officio*, Lissa Dees, Executive Director

Call to Order

- a. Mr. Carro called the meeting to order at 7:30 a.m.
- b. The PensaLocal Award was presented to Patrick Elebash on behalf of Elebash Jewelry Company which is celebrating 100 years of service to the community.

Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda for September 24, 2019, was approved.
- c. Minutes from the regular meeting of the DIB held on August 27, 2019, were approved.

Parking

- a. Parking Consent Agenda
- b. Funding JSG repairs
 1. Mr. Cobb discussed the finance committee's recommendation to utilize reserve parking funds to do repairs and requested the parking committee evaluate the rates at Jefferson Garage to help cover the cost of the needed repairs and annual maintenance.
 2. Mr. Lehman made a motion to use reserve funds to cover the cost of the needed repairs at Jefferson Garage. Mr. Cobb provided a second and the vote was unanimous.
- c. Consultant approval
 1. Mr. Cobb made a motion that Mr. Darden be engaged at the rate and on the basis discussed by the parking committee. Seconded by Mr. Lehman and carried unanimously.
- d. Citation rate increase
 1. Mr. Lehman moved to place on the DIB annual report the parking committee's suggested rate increase as a recommendation to City Council. Seconded by Ms. Sonnen and carried unanimously.

Finance

- a. Finance Consent Agenda – approved unanimously.
- b. DIB August Financials – approved unanimously.
- c. DPMD August Financials – approved unanimously.

Ongoing Business

- a. Parking Interlocal Agreement Modification
 - 1. Mrs. Dees has a meeting with Mr. Stebbins and the city attorney this afternoon and will report back to the board next month.
- b. Romana Street Puppy Pit-stop
 - 1. Mrs. Dees continues to work with Mr. Steve Dana and will hopefully bring a proposal to the board at the next meeting.
 - 2. Mr. Lehman asked that the board keep in mind as it is designating open spaces spots for human transit locations, perhaps bikes or e-bikes, from the underpass at Bay Center to a central spot downtown.
 - 3. A discussion ensued concerning the need for public restrooms and water-bottle fillers.
- c. Anti-Litter and Recycle campaign
 - 1. Mrs. Dees will continue to work with the City of Pensacola and Keep Pensacola Beautiful to devise a holistic plan for helping with the collection of litter.
- d. Making Strides October Parking Campaign
 - 1. During October pay stations will have pink stickers on them and the public will have the option to donate to Making Strides.
- e. StreetPlus August report
 - 1. The board was provided a report and Mrs. Dees highlighted some of the daily activities of StreetPlus.
- f. Foo-Foo Events – Kickoff is October 31.
- g. Impact 100 Grant
 - 1. DIB was not awarded the grant and staff will continue to search for other ways in which to fulfill voids that were not placed in the budget.
- h. 2019-2020 budget was approved.
- i. FCLF update was provided by Mrs. Dees.

New Business

- a. Pensacola Beach congestion management plan
 - 1. Mr. Rusty Branch gave a presentation to the board concerning the benefits of a cross-promotion between downtown and Pensacola Beach.
- b. Beach way-finding signs
 - 1. Discussion of a reciprocal agreement between the beach and downtown to provide way-finding signs to each other's destination.
- c. Panhandling trespassing
 - 1. Mr. Lehman presented to the board a proposed special power of attorney that would give DIB agents, officers, employees the authority to enforce trespassing citations on behalf of downtown property owners by calling and reporting offenders to the police department.
 - 2. After some discussion, Mr. Lehman made a motion to enable the executive director to engage with downtown property owners for the purpose of enforcing trespassing violations. The motion was modified to move this forward with the executive director to meet with house counsel and the PPD to create a document that would allow DIB to move forward with its stakeholders. Seconded by Mr. Cobb and carried unanimously.

- d. Future meeting times and December meeting
 - 1. The regular meeting of DIB in December will be on December 17, 2019.
 - 2. Future meetings occasionally will be scheduled in conjunction with Mayor Robinson's calendar so that he can attend.

Marketing Report

- a. The August marketing report was presented by Caron Sjoberg.
- b. Mr. Cobb moved for approval to spend up to \$5,000 to the All I Want for Christmas marketing campaign. Seconded by Ms. Sonnen and carried unanimously.

On Hold

- a. JSG Alley Art – on hold until after Foo-Foo Fest.

Public Comment

Ms. Dottie Dubuisson discussed restriping Reus Street to accommodate the correct traffic flow; suggested that the parking management district be corrected to include all of Belmont Devilliers; and requested that the location of the Historical Belmont Blues marker be included on the way-finding signage.

Meeting adjourned at 9:30 a.m.