

## MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting  
Tuesday, January 28, 2020, 7:30 a.m.

### Attendance

Chairman Michael Carro, Kevin Lehman, Jean Pierre N'Dione, Adam Cobb  
Councilwoman Ann Hill, *Ex Officio*  
Lissa Dees, Executive Director

### Call to Order

- a. Mr. Carro called the meeting to order at 7:30 a.m.
- b. The PensaLocal Award was presented to Sid Williams Heath for his vast contributions to the Pensacola Little Theatre.

### Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on December 17, 2019.

### Parking

- a. January DPMD Consent Agenda
  1. Mrs. Dees discussed the items of interest that were decided in the DPMD meeting.
  2. The consent agenda was unanimously approved, with the distinction that JSG elevator repairs will be funded with general operating fund cash flow.

### Finance

- a. Finance Consent Agenda - Approved unanimously.
- b. DIB December Financials were presented by Mrs. Dees and were unanimously approved by the board.
- c. DPMD December Financials were presented by Mrs. Dees and were unanimously approved by the board.

### Ongoing Business

- a. Romana Street puppy pit-stop
  1. Mrs. Dees updated the board on the progress of the plans being completed by Jerry Pate.
- b. StreetPlus December report.
  1. Mrs. Dees advised that StreetPlus is still not performing according to their contract and is seeking quotes from other companies.

2. Mr. Carro asked that the ED look into two local companies, Keep Pensacola Beautiful and Spotless Logistics, for consideration in replacing StreetPlus.
- c. Additional street cameras
  1. Four additional cameras previously approved are being placed. Mrs. Dees advised that PPD has asked for one additional camera to be placed at Plaza Ferdinand for which she may request approval at a future meeting.
  2. Mr. Carro suggested that the ED put together a comprehensive plan of locations where PPD would elect to have extra cameras for future consideration.
- d. JSG Alley Art
  1. Mrs. Dees will follow up with UWF Historic Trust for status on the specific schematics so that she can reach out to the property owners for approval.
- e. Anti-litter and recycle campaign
  1. Mrs. Dees reported that the first round-table discussion has taken place among several downtown entities to collectively improve safety and cleanliness downtown.

### New Business

- a. Jerry Pate Contract expiration – Landscape Architecture RFQ
  1. Motion to proffer RFQ for landscape architecture carried unanimously.
- b. Gallery Night bollard sponsorship
  1. Motion to provide bollards for Gallery Night at no charge carried unanimously.
- c. Executive Director first quarter bonus – Unanimously approved for full amount of bonus.

### Marketing Report

- a. December marketing report was presented by Freddie Haydn-Slater.
- b. Mrs. Dees asked for the board's help in getting the word out in the community that sponsorships can be made on the Web site.

### On Hold

- a. CRA and Parking Interlocal Agreement renewals – October 2020.

### Upcoming Events

- a. Civicon
  1. Mayor Robinson and Janice Gilley January 27, 2020
  2. Victor Dover – “Street Design: The Secret to Great Cities and Towns”  
April 20, 6:00 p.m., The Rex Theatre

### Public Comment

No public comment was received.

Adjournment – The meeting was adjourned at 8:30 a.m.