



Downtown Improvement Board
Regular Monthly Meeting
Tuesday, March 24, 2020
7:30am
AGENDA

- I. Call to Order
 - a. Comments from the Chairman

- II. Recurring Agenda
 - a. Meeting was properly noticed
 - b. * Approval of the proposed meeting agenda for March 24, 2020
 - c. * Approval of the minutes from the regular meeting of the DIB held on February 28, 2020

- III. Parking
 - a. * March DPMD Consent Agenda

- IV. Finance
 - a. * March Finance Consent Agenda
 - b. * DIB – February Financials
 - c. * DPMD – February Financials

- V. On-Going Business
 - a. Romana street Puppy pit-stop – update
 - b. StreetPlus February Report
 - c. * Additional Street Cameras – update
 - d. JSG Alley Art – update
 - e. Anti-Litter and Recycle campaign – update
 - f. * RFQ Landscape Architect



VI. New Business

- a. * Net Promoter Score 2020 survey
- b. Future meetings amidst COVID-19

VII. Marketing Report

- a. February marketing report

VIII. On-Hold

- a. CRA & Parking Interlocal Agreement Renewals – Oct 2020

IX. Upcoming Events

- a. Victor Dover – ‘Street Design: The Secret to Great Cities and Towns’
April 20th – 6pm - The Rex Theatre

X. Public Comment

XI. Adjournment

Next meeting – April 28, 2020 – 7:30am

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting
Friday, February 28, 2020, 7:30 a.m.

Attendance

Chairman Michael Carro, Kevin Lehman, Jean Pierre N'Dione, Adam Cobb, Patti Sonnen
Councilwoman Ann Hill, *Ex Officio*
Lissa Dees, Executive Director

Call to Order

- a. Mr. Carro called the meeting to order at 7:30 a.m.
- b. The PensaLocal Award was presented to Lawrence Powell, City Neighborhoods Administrator.

Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on January 28, 2020.

Parking

- a. The February DPMD consent agenda was unanimously approved.
- b. Mr. Darden and Mrs. Dees provided the parking strategy presentation, received input from Mayor Robinson, and answered questions posed by the board and the audience.

Finance

- a. February Finance Consent Agenda was approved unanimously.
- b. DIB January Financials were presented by Mrs. Dees and were unanimously approved by the board.
- c. DPMD January Financials were presented by Mrs. Dees and were unanimously approved by the board.

Ongoing Business

- a. Romana Street puppy pit-stop
 1. Mrs. Dees reported that Cox Communication has filed for the city permit to remove the pole; engineering reports for the city have been finalized; and progress should begin on the puppy pit-stop next week. Mrs. Dees thanked Councilwoman Hill for the donation of two trees from the city's tree fund.

- b. StreetPlus January report and recommended local contacts
 - 1. Mrs. Dees advised that a third person has been hired and good results are anticipated. Should improvement not be made, three local companies have offered to take over.
- c. Additional street cameras
 - 1. Progress should be made within the next week on installation of the street cameras. Mrs. Dees noted that PPD requested one additional camera to be placed on the side of Seville Tower. ED is working with Seville Tower on a cost-share arrangement.
- d. JSG Alley Art
 - 1. Mrs. Dees will seek more intel and will report back to the board on ways in which to invest the \$20,000 previously approved for alley art.
- e. Anti-litter and recycle campaign
 - 1. Mr. Haydn-Slater reported that slogans are being discussed for the anti-litter campaign, including Pick Up Pensacola, or PUP.

New Business

- a. PPD/MOU execution – approved unanimously.
- b. RFQ Landscape Architect – to be reviewed and placed on the next agenda.
- c. MOU One Palafox Market extension – approved unanimously.

Marketing Report

- a. January marketing report was presented by Freddie Haydn-Slater.

On Hold

- a. CRA and Parking Interlocal Agreement renewals – October 2020.

Upcoming Events

- a. Civicon
 - 1. Victor Dover – “Street Design: The Secret to Great Cities and Towns”
April 20, 6:00 p.m., The Rex Theatre

Public Comment

No public comment was received.

Adjournment – The meeting was adjourned at 9:40 a.m.