

## MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting – Via Teleconference  
Tuesday, May 26, 2020, 7:30 a.m.

### Attendance

Chair Michael Carro, Kevin Lehman, Jean Pierre N'Dione, Adam Cobb, Patti Sonnen  
Councilwoman Ann Hill, *ex officio*, Commissioner Robert Bender, *ex officio*  
Lissa Dees, Executive Director

### Call to Order

- a. Chair Carro called the meeting to order at 7:30 a.m.

### Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda for May 26, 2020.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on April 28, 2020. Mrs. Dees noted that Councilwoman Ann Hill also attended.

### Parking

- a. The May DPMD Consent Agenda was discussed and approved unanimously.
- b. City/Parking transition
  1. Mrs. Dees explained that beginning in October of this year parking will become a function of the City.

### Finance

- a. May Finance Consent Agenda
- b. DIB - May financials
- c. DPMD - May financials
  1. Financial reports of the Finance Committee, DIB, and DPMD were inadvertently omitted from packets furnished to board members and will be approved at the June meeting.
- d. 2020 and 2021 DPMD City budget request

### Ongoing Business

- a. StreetPlus April report
  1. Photos were furnished to board members depicting results of the lack of available restrooms and people living on sidewalks and streets due to the pandemic.
- b. Additional street cameras
  1. Mrs. Dees reported that two additional street cameras have been installed. The one to be placed on Seville Tower is still pending, awaiting permission to attach to the building and an agreement to share costs.

- c. Downtown Recovery
  - 1. Results of roundtable discussions were furnished to board members and suggestions/recommendations for improvement were further discussed by Mrs. Dees.
  - 2. Mrs. Dees explained that DIB is considering placing picnic tables in Plaza Ferdinand to allow improved use of the space. Diners could pick up food from restaurants and eat in the park. DIB would place the tables every morning, remove them every evening, and would be responsible for keeping them maintained. The cost of the picnic tables is an expense DIB will need to approve.
- d. Palafox Market update
  - 1. Mrs. Dees advised that the City is standing firm on their decision to not approve any special event permits. Palafox Market will not be reviewed again as a special event in the North Palafox location until after June 1.

### New Business

- a. Weitzman business survey
  - 1. Mr. Peter Bazeli presented current market research and will continue speaking with individual business owners to begin the process of finalizing a mockup quarterly report for DIB's review and feedback.
- b. June meeting time
  - 1. Mrs. Dees will coordinate a time with the mayor's office so that he and other City officials will have an opportunity to attend. Motion to reschedule meeting to the afternoon of Wednesday, June 24, passed unanimously.

### Marketing Report

- a. The April marketing report was presented by Freddie Haydn-Slater of Ideaworks.
- b. Mrs. Dees suggested ideas for \$1200 donation to encourage businesses to collaborate to help promote each other.

### On Hold

- a. Romana Street Puppy Pitstop – on hold for corbel repair
- b. Anti-Litter and Recycle campaign – on hold for post COVID-19 recovery
- c. JSG Alley Art – on hold for post COVID-19 recovery
- d. CRA & Parking Interlocal Agreement renewals – October 2020
- e. City Inspection survey on hold for post COVID-19 recovery

### Upcoming Events

- a. EntreCon – Pensacola Little Theater, \$275 and up, registration required, November 18 & 19

### Public Comment – None

Adjournment – The meeting was adjourned at 8:50 a.m.