

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting – Via Teleconference
Wednesday, June 24, 2020, 4:00 p.m.

Attendance

Chair Michael Carro, Kevin Lehman, Adam Cobb, Patti Sonnen
Councilwoman Ann Hill, *ex officio*, Commissioner Robert Bender, *ex officio*
Lissa Dees, Executive Director

Call to Order

- a. Chair Carro called the meeting to order at 4:00 p.m.

Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda for June 24, 2020.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on May 26, 2020.

Parking

- a. The June DPMD Consent Agenda was discussed by Mrs. Dees and approved unanimously.

Finance

- a. The June Finance Consent Agenda was approved unanimously.
- b. DIB - May financial report was approved unanimously.
- c. DPMD - May financial report was approved unanimously.
- d. DIB – June Financial report was approved unanimously.
- e. DPMD – June Financial report was approved unanimously.

Ongoing Business

- a. StreetPlus May report – Update was presented by Mrs. Dees and photos were given to board members depicting current conditions.
- b. Street cameras update – Three of the cameras have been installed; two are on hold.
- c. Palafox Market update – Special event permits remain on hold, anticipating August reopening.
- d. Romana Street Puppy Pitstop
 1. Staff recommends puppy pitstop be completed using remaining \$50,000 that was permitted in arts & culture, in addition to adding \$20,000 in funds from economic development. It was suggested that water fountains be furnished for both dogs and their owners.
 2. Motion to complete puppy pitstop made and carried unanimously.

- e. Anti-litter and Recycle campaign
 - 1. Signs have been installed and sidewalk decals will be placed within the next two weeks.
- f. JSG Alley Art – on hold

New Business

- a. 2020 Holiday Lights – The Lighting Company contract
 - 1. Motion to approve carried unanimously.
- b. 2020 City/CRA Midyear Report
 - 1. Mrs. Dees will assure that businesses outside DIB boundaries are not included.
 - 2. Motion to approve with changes carried unanimously.
- c. City reappointed board members Michael Carro and Patti Sonnen until June of 2023.

Marketing Report

- a. The May marketing report was presented by Freddie Haydn-Slater of Ideaworks.

On Hold

- a. CRA & Parking Interlocal Agreement renewals – October 2020
- b. City Inspection Survey
 - 1. Mr. Lehman will continue formulating a prospective plan and contact list.

Upcoming Events

- a. Estuary Water Quality, July 20
- b. Session 2 on Affordable Housing, August 17
- c. EntreCon – Pensacola Little Theater, \$275 and up, registration required, November 18 & 19

Public Comment – None

Adjournment – The meeting was adjourned at 5:00 p.m.