

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting

Tuesday, December 22, 2020, 7:30 a.m.

Attendance

Michael Carro, Chairman

Kevin Lehman, Adam Cobb, Jean Pierre N'Dione, Patti Sonnen

Commissioner Robert Bender, *ex officio*

Walker Wilson, Executive Director

Sydney Barrow, Palafox Market & Event Manager

Call to Order

- a. Chairman Carro called the meeting to order at 7:30 a.m.

Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was unanimously approved.
- c. Minutes of the regular meeting of the DIB held on November 24, 2020 were unanimously approved.

Finance

- a. DIB November Financials were unanimously approved.

On-Going Business

- a. StreetPlus November Report
 - i. StreetPlus Manager, Lori Hughes, introduced a new part-time employee, Tina Manely.
- b. Palafox Market
 - i. Mr. Wilson informed that vendors are doing better about spreading out, new vendors have been accepted, and looking to expand the market in the Spring.

- ii. A discussion was held regarding extending the Palafox Market down South Palafox Street, potentially geared towards farmers.
- iii. Mr. Wilson informed that he will present a proposal for Market extension to downtown merchants at Townhall on January 20th or 21st.

New Business

- a. Chairman Carro inquired to Mr. Wilson if the DIB Police officers could enforce noise ordinance on Palafox Street.

Marketing Report

- a. November Marketing Report was presented by Caron Sjoberg of Ideaworks.
 - i. Panhandling flyers have been given out to business owners.
 - ii. The All I Want for Christmas Campaign was a success, with higher participation but lower money total.

Upcoming Events

- a. DIB 1st QTR Townhall January 20th or 21st

Public Comment

- a. None

Adjournment

- a. The meeting was adjourned at 8:47 a.m.

NEXT MEETING JANUARY 26, 2021, 7:30 A.M.