

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting

Tuesday, February 23, 2021, 7:30 a.m.

Attendance

Michael Carro, Chairman

Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen

Walker Wilson, Executive Director

Sydney Barrow, Palafox Market & Event Manager

Call to Order

- a. Chairman Carro called the meeting to order at 7:32 a.m.

Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was unanimously approved.
- c. Minutes of the regular meeting of the DIB held on January 26, 2021 were unanimously approved.

Finance

- a. DIB January Financials were unanimously approved.

On-Going Business

- a. StreetPlus January Report
 1. StreetPlus Manager, Lori Hughes, informed the board of incidents that occurred in January, highlighting the difficulty of deep cleaning and pressure washing due to freezing cold temperatures.
- b. Marketing Report
 1. Caron Sjoberg of Ideaworks informed the board of all marketing that occurred in January.

2. Ms. Sjoberg learned that the DIB cannot apply for FooFoo Fest grants. It will have to go through Friends of Downtown.
- c. Palafox Market
 1. Ms. Barrow presented the board a spreadsheet including number of vendors each week at the market and ideas for new vendors and ways to grow the market.

New Business

- a. RFP for Legal Services
 1. Mr. Wilson informed the board that Mr. Stebbins is retiring, requiring the DIB to put together a Request for Proposal for a new attorney.
 2. The board suggested that Adam Cobb be a part of the interview process.
- b. SunBelt Trolley Funding
 1. Mr. Wilson informed the board that Friends of Downtown will be billing bars/restaurants that are participating in the Trolley for the SunBelt Conference this week.
- c. Fountain Lighting Project Plaza Ferdinand
 1. This project will be tabled until next meeting.

On-Hold

None

Upcoming Events

- a. SunBelt Conference March 5th-7th

Public Comment

- a. None

Adjournment

- a. The meeting was adjourned at 8:38 a.m.

NEXT MEETING MARCH 23, 2021, 7:30 A.M.