

## MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

### Regular Monthly Meeting

Tuesday, March 23rd, 2021, 7:30 a.m.

#### Attendance

Michael Carro, Chairman

Kevin Lehman, Jean Pierre N'Dione, Adam Cobb, Patti Sonnen

Robert Bender, *ex officio*

Casey Jones, *ex officio*

Walker Wilson, Executive Director

Sydney Barrow, Palafox Market & Event Manager

#### Call to Order

- a. Chairman Carro called the meeting to order at 7:33 a.m.

#### Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was unanimously approved.
- c. Minutes of the regular meeting of the DIB held on February 23, 2021 were unanimously approved.

#### Finance

- a. DIB February Financials were unanimously approved.

#### On-Going Business

- a. StreetPlus February Report
  1. StreetPlus Manager, Lori Hughes, informed the board of incidents that occurred in February, highlighting the increase of vandalism in the area.
- b. Marketing Report

1. Caron Sjoberg of Ideaworks informed the board of all marketing efforts that occurred in February, including promotions for the SunBelt Conference Tournament and The Palafox Market.

c. Palafox Market

1. Sydney Barrow presented the board a spreadsheet including number of vendors each week at the market.

New Business

A. Silver Hills Development Presentation

1. Mayor Robinson and Andrew Rothfeder gave presentation on Silver Hills Development asking the DIB to endorse plans.
2. A motion was presented by Adam Cobb. The motion was not seconded; motion failed.

B. Fountain Lighting Project Plaza Ferdinand

1. Alan Gray of Sesco Lighting presented plan for new lighting for fountain in Plaza Ferdinand.
2. Board suggested Mr. Wilson discuss splitting payment for lighting with Brian Cooper of City of Pensacola.
3. A motion to cover cost of materials and City can cover cost of labor was approved.

On-Hold

None

Upcoming Events

None

Public Comment

None

Adjournment

- a. The meeting was adjourned at 9:06 a.m.

**NEXT MEETING APRIL 27, 2021, 7:30 A.M.**