

Downtown Advisory Board
Of the Downtown Improvement Board
June 28, 2016 – 9:00a.m.
AGENDA

- 1) WHAT IS THE MISSION OF THE DIB? Collectively curate a revised and relevant mission statement.

Current:

Bylaw states purpose: (note the Bylaws are not being altered)

“Section 2 Purpose and Objective. The Downtown Improvement Board was established in April, 1972 by the Florida Legislature (Chapter 72-655, as amended 76-466 and 80-582) to correct downtown Pensacola commercial blight, preserve property values; encourage economic development; attract commercial and residential re-investment into urban core, and beautify downtown Pensacola through proper maintenance, aesthetic and technical design and redevelopment measures. The overall objectives of the Board are specifically itemized in the state charter and include the following:”

DIB ‘s current mission statement

The Pensacola Downtown Improvement Board exists to continue the removal of commercial blight, enhance property values, encourage economic development, attract commercial and residential development into the urban core, and beautify Downtown Pensacola.

Possible revised mission statement

To be the advocate and steward, for the promotion and place making of Downtown Pensacola to ensure it is an attractive, safe, memorable and dynamic place ~~attractive~~ to live, shop, work, invest and play.

Formatted: Strikethrough

New concept – a DIB Vision Statement

Downtown Pensacola is diverse and vibrant; it is the political, cultural, business and financial capital of Escambia County. Downtown Pensacola is an active pedestrian-friendly place, a social and visual focal point for the community, providing opportunities for living, dining, entertainment, exploration, shopping and personal services, as well as providing areas for hosting community events. Downtown Pensacola is a model for progressive urban growth and is the central location for cultural and civic facilities, welcoming to visitors and a source of community pride for residents and businesses.

- 2) Next steps
- a) Goals
 - b) Strategies